

# **E** EXPO MUEBLE<sup>®</sup> **M** INTERNACIONAL

**19 - 22 FEBRUARY 2025**  
at Expo Guadalajara

## **SPONSORSHIP PACKAGES**

**STAND OUT**  
at the leading furniture  
and decoration fair in Latin America.

Guadalajara  
FASHION IN FURNITURE

GUADALAJARA  
GUADALAJARA<sup>®</sup>

[EXPOMUEBLEINTERNACIONAL.COM.MX](http://EXPOMUEBLEINTERNACIONAL.COM.MX)

# SPEAKER COMPANY

An opportunity to promote your company and deliver a presentation during the exhibition, as well as showcase your brand across various digital and on-site channels.

## INCLUDES

- **A space to deliver a conference** with event promotion on official channels and Expo Guadalajara screens.
- **Mentions** in the activities and conferences to be held during the fair.
- **Two banners displayed on screens** during the conferences.
- **A table displaying souvenirs** provided by the company.
- **Company logo** included in bulk email sends to advertise the conferences.



**Investment: \$45,000 MXN + TAX**

\*Brand presence will be in only one of the editions and its promotion.



# SPONSOR

Gain visibility and mentions of your brand in various media and locations, both at the event and the venue, as one of the strategic partners of the exhibition.

## INCLUDES

### Company logo at Expo Guadalajara:

- Welcome banners.
- Screens.

### Company logo in Expo Mueble Internacional media:

- In email marketing campaigns to attract buyers.
- Official website.

### Advertising banners:

- On the website – [moblaje.mx](http://moblaje.mx) for one month.
- In email marketing campaigns to attract buyers.

**Mentions** in the activities and conferences to be held during the fair.



**Investment: \$105,000 MXN + TAX**

\*Brand presence will be in only one of the editions and its promotion.

# 360 PROMOTION

Guarantee your company's visibility and promotion in all media, leading up to and throughout the event, and have the chance to deliver a presentation.

## INCLUDES:

### Company logo:

- Souvenirs for buyers and visitors.
- Expo Guadalajara screens.
- Official website.
- Email marketing campaigns to attract buyers.
- Welcome banners at Expo Guadalajara.
- Floor maps.

### Advertising banners:

- On the website – [moblaje.mx](http://moblaje.mx) for one month.
- In email marketing campaigns to attract buyers.
- Two on screens during the conferences.

— **A space to deliver a conference** with event promotion on official channels and Expo Guadalajara screens.

— **Mentions** in the activities and conferences to be held during the fair.

— **A table displaying souvenirs** provided by the company.

— **1 bulk email sent** to the database.

— **Full page advertisement** in *Moblaje* magazine.

**Investment: \$400,000 MXN + TAX**

\*Brand presence will be in only one of the editions and its promotion.



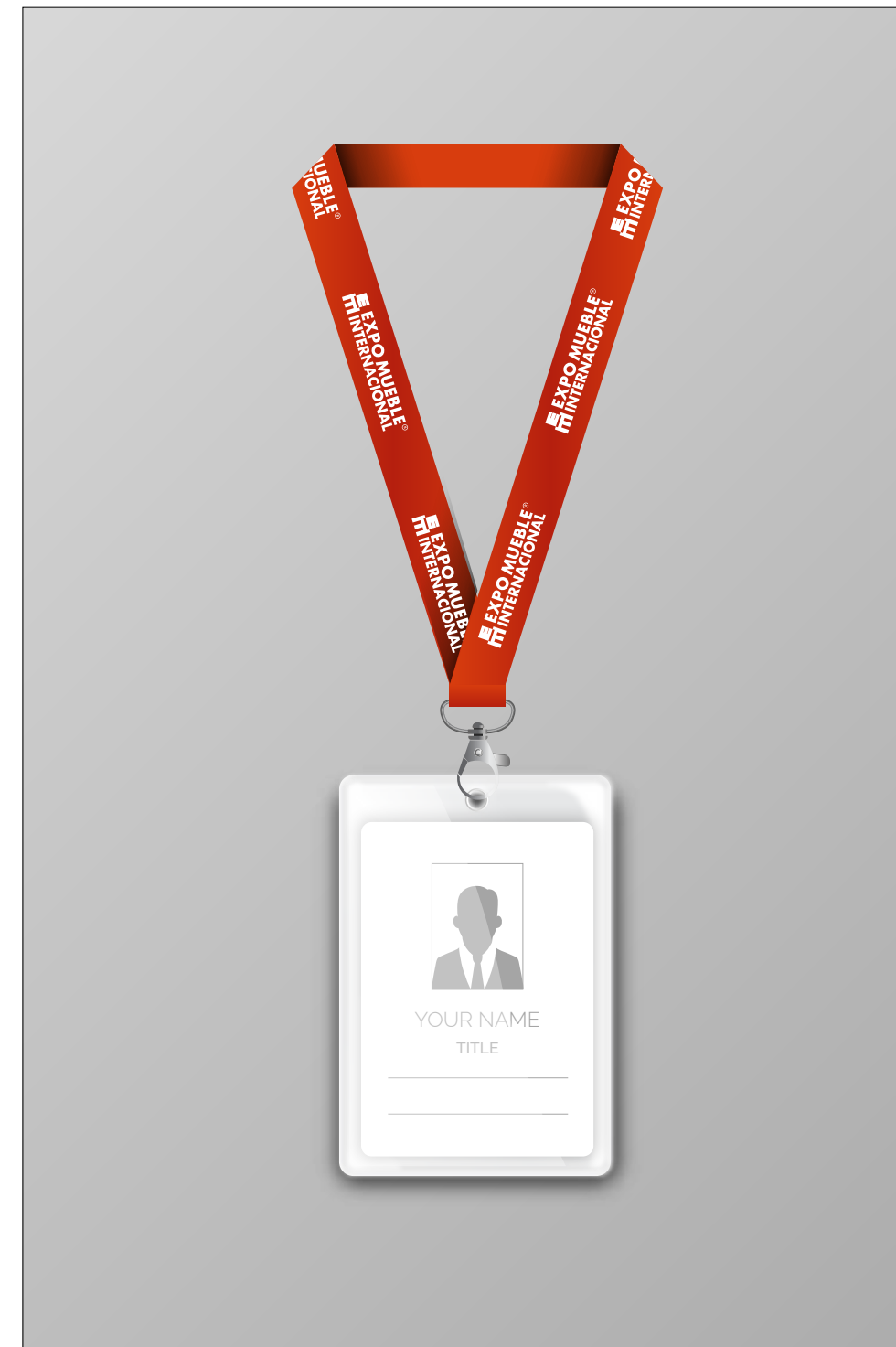
# INDIVIDUAL SPONSORSHIPS

Increase brand visibility on one of the following items distributed to professional buyers, VIPs and press.

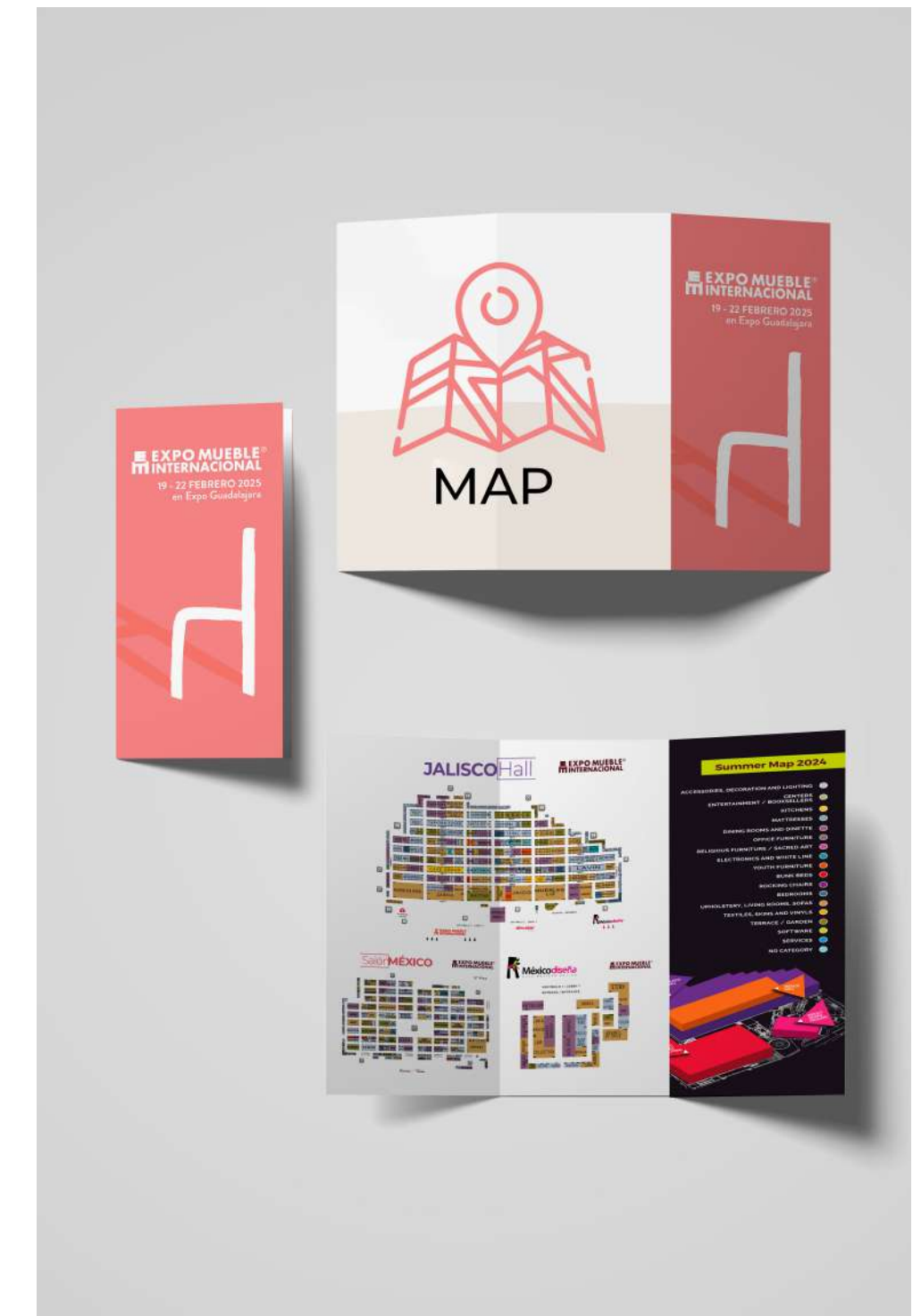
## HAND BAGS



## LANYARDS



## FLOOR MAPS



- Single sided, one color print with the company logo.
- Logo size proportion: 80% - 100%.  
(Logo size is 80% from Expo Mueble Internacional logo).

# FOR FURTHER INFORMATION, PLEASE CONTACT OUR EXECUTIVES:

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